

## Prof. dr. Alice Twemlow (1973, UK)

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- 25+ years experience in art and design education (teaching and management) from BA through to PhD levels, in the US, UK, and Europe.
- 10+ years of experience in supervision and assessment of academic and creative practice research, at PhD, post-doc and faculty levels.
- Instituted three MA programmes, including accreditation, recruitment, curriculum design, faculty hires and fundraising (two in NYC, one in the Netherlands).
- Established a Readership from scratch, including securing funding and grants, determining theme, selecting members of research group, providing leadership and developing quality assurance instruments.
- Particular aptitude for creating and nurturing dynamic research environments within institutions and for developing experimental, engaging and public-facing modes of research dissemination and knowledge exchange.
- Familiar with accreditation and evaluation processes, funding landscapes, REF and equivalent procedures both internationally and in the UK.

Research specialisations: climate justice, deep time, history of design criticism, radical pedagogy, research methods, graphic design archives, museums and collections, women in design, intersectional feminism, decolonisation, environmental humanities, listening, walking.

## QUALIFICATIONS

- Ph.D (RCA) History of Design, Victoria & Albert Museum / Royal College of Art, London, 2007–14
- M.A. (RCA) History of Design, V&A Museum / RCA, London, 1994–96
- B.A. (Hons) English Literature, Bristol University, 1991–94

## CURRENT ROLES

- Research Professor/ Design Lector, Royal Academy of Art The Hague (KABK), University of the Arts The Hague, 2017-
- Professor by Special Appointment in the Wim Crowel Chair of the History, Theory & Sociology of Graphic Design & Visual Culture, Faculty of Humanities, University of Amsterdam, 2021-

## PREVIOUS ROLES

- Associate Professor, PhDArts, Academy for Creative and Performing Arts, Leiden University (2017-22)
- Head, Design Curating & Writing MA, Design Academy Eindhoven, Eindhoven, 2015-17
- Senior Lecturer, Design Cultures MA, Vrije University (VU,) Amsterdam, 2015-16
- Founder and Director, Design Research, Writing & Criticism MA, School of Visual Arts (SVA,) New York, 2011-15
- Co-founder (with Steven Heller) and Director, Design Criticism MFA (D-Crit), School of Visual Arts, New York, 2008-11
- Program Director, American Institute of Graphic Arts (AIGA), New York, 1999-2005

## SELECTED PUBLISHING - ACADEMIC

### **Book-length:**

- *Sifting the Trash: A History of Design Criticism*, MIT Press (2017).

### **Academic articles, chapters and conference papers:**

- ‘Space Junk: Design and its Extraterrestrial Aftermath,’ *Planetary Conversations: Design Beyond the Human*, eds., Elio Caccavale and Gordon Hush, Routledge (2023).
- ‘Anticipation...’, *Experimental Re(é)[flex|ct|ion] Expérimentale*, ed., Charles Rouleau, Casino Luxembourg – Forum d’art contemporain (forthcoming 2023).
- ‘Troubling Taste: Popular Art in the Museum in 1950s Britain,’ Women and Museum Collections Conference 2022, and article, *Collections: A Journal for Museum and Archives Professionals* (forthcoming, 2024), eds., Holly O’Farrell and Alice Twemlow.

- ‘Disquieting histories: Notes on silence in the graphic design archive,’ Inaugural professorial lecture, University of Amsterdam, 1 December 2022, [UvA DARE](#).
- ‘The Essay as Method in Artistic Research,’ *Expanding the Essay Form in the Arts International Conference Proceedings*, Ghent University, April 2022 (July 2023).
- Review of *Taking a Stand? Debating the Bauhaus and Modernity*, Bauhaus-Archiv / Museum für Gestaltung, 2021, *Journal Of Design History* (2022).
- ‘Disquiet in the Graphic Design Archive,’ *AIS/DESIGN Journal Storia E Ricerche Rivista, dell’Associazione Italiana degli Storici del Design* Vol. 9, 147-158 (2022).
- ‘Re-reading the Distributed Graphic Design Archive,’ Design History Society Conference, Izmir (2022).
- ‘Compositing the Prospects of Design Education,’ *Updating Values Future DesignEd 2020*, Quodlibet (2020).
- Review of *Design for the Writing Mind* by Natalia Ilyin, *Design Issues*, Vol 36, issue 2., MIT Press (2020).
- ‘Junk Space,’ European Society for Environmental History Conference 2019, Tallinn University (2019)
- ‘Trawling the Trash: Design’s Critical Engagements with Waste,” Center for the History of Global Development, Shanghai University (2018)
- ‘Smiley Faces: Graphic Language of Electronic Dance Music Promotion,’ *Night Fever: Designing Club Culture*, Vitra Design Museum (2018).
- ‘Victor Papanek’s Design Criticism for the Real World,’ *Victor Papanek: The Politics of Design*, Vitra Design Museum (2018).
- ‘Making Waste: Unearthing the Metaphors, Values, and Temporalities of Product Design and its Criticism,’ Environmental Humanities Centre, VU University, Amsterdam (2017).
- Review of Lance Wyman monograph, *Journal of Design History*, Winter (2016).
- ‘Graphic Design Research Today,’ *Graphisme en France*, CNAP (2016).
- 25 entries for the *Bloomsbury Encyclopedia of Design*, Bloomsbury, (2015).
- ‘Sifting the Trash,’ Design History Society Conference, San Francisco (2015).

- ‘The Post-it Note’ and ‘Sgt. Pepper’s Lonely Hearts Club Band album cover,’ ed., G. Lees-Maffei, *Iconic Designs*, Berg/Bloomsbury (2014).
- ‘Guaranteed Communications Failure: Consensus Meets Conflict at the International Design Conference at Aspen, 1970,’ ed., M. Beck, *Aspen Complex*, Sternberg Press (2012).
- ‘Call and Response: The Relationship between Design Criticism and its Publics,’ Design History Conference, Barcelona (2011).
- ‘I Can’t Talk to You If You Say That: An Ideological Collision at the International Design Conference at Aspen, 1970,’ *Design & Culture*, v. 1, issue 1. (2009).
- ‘The Evolution of a New Televisual Language: Sets, Title Sequences and Consumers of “Ready Steady Go!” 1963–1966,’ eds., C. Frayling and E. King, *Popular Design and Entertainment*, Manchester University Press (2009).
- ‘Bark to Bytes: Trees as Interface,’ *ELSE/WHERE*, eds., Janet Abrams, Peter Hall, University of Minnesota Design Institute (2006).

## SELECTED PUBLISHING – NON-ACADEMIC

### Book-length and edited volumes:

- *Touching: A Research Method in Art & Design*, KABK, The Hague, 2022
- *Walking: A Research Method in Art & Design*, KABK, The Hague, 2020
- *What is Graphic Design For? Rotovision* (2008).

### Articles, essays and chapters:

- ‘Reading Aloud, Listening Together,’ *Future Book(s)*, Valiz (2023).
- ‘Wait for it...’ *Ununanimimimededesign, the hesitant state of design*, Onomatopoe (2022).
- Introduction, *Design Noir: The Secret Life of Electronic Objects* by Anthony Dunne and Fiona Raby, Bloomsbury Visual Arts (2021).
- ‘Wool Ceiling: A Complex Case of Gender and Weaving,’ *MacGuffin* No. 9. (2021).
- ‘Formafantasma’s Findings: Researching Timber through Design,’ *Disegno The Quarterly Journal of Design*, 26 (2020).
- ‘Dodging, Dazzling and Divulging,’ *Culture is Not Always Popular: Fifteen Years of Design Observer*, MIT Press (2019).
- ‘Don’t Think, Discard!’ *Dirty Furniture Journal* (2018).

- ‘Stedelijk Base installation,’ *Disegno The Quarterly Journal of Design*, 18 (2018).
- ‘Making Her Mark: Elaine Lustig Cohen,’ *Frieze magazine* (2017)
- Review of Wim Crouwel monograph, *Eye magazine* (2017)
- ‘Panda Cubs, Dude Wipes, and Glitter Pills: The Mixed Visual Messages of Contemporary Toilet Products,’ *Dirty Furniture Journal* (2017)
- ‘Reflections on the Lolita Book Cover Project,’ ed., J. Bertram, *Lolita, The Story of a Cover Girl*, Print Books (2013).
- ‘On Demand: The Rise of Micro Design Publishing,’ *Graphic Design Worlds/Words*, Triennale Design Museum, Milan (2011).
- ‘Innovation in Contemporary Graphic Design,’ *Sixty Innovators Shaping our Creative Future*, Thames & Hudson (2009).
- ‘Introduction,’ *Barnbrook Bible*, Thames & Hudson (2007).
- ‘The Decriminalization of Ornament’ and ‘The List as a Visual Device and Metaphor in Graphic Design,’ *Looking Closer 5*, Allworth Press (2007).

**Regular contributions:**

*AIGA Journal of Design, Architecture, Architect’s Newspaper, Arena, Art + Auction, Baseline, Bloomberg View, Communication Arts, Design & Culture, Design Observer, Dirty Furniture, Disegno, Eye, frieze, Grafik, Graphis, I.D. Magazine, Icon, MacGuffin, Metropolis, Modern Painters, New York Magazine, The New York Times Magazine, Paper, Print, Step Inside Design, Typographic, Varoom*

**INVITED SPEAKING**

**On education and research:**

- ‘Writing as Research Method, Artistic Research Residency,’ Casino Display Lab, Luxembourg, February 2023
- Keynote, ‘Writing With Creative Practice Research,’ Artistic Research Research Group (ARRG), University of Amsterdam, February 2022
- Design X Teaching, Design Museum Gent, 25 November 2021
- Keynote, ‘Compositing the Prospects of Design Education,’ ‘Updating Values Future DesignEd,’ Università degli Studi della Repubblica di San Marino, 2020

- Keynote, ‘The Interdisciplinary Impact of Creative Practice Research,’ symposium, Monash University, Melbourne, 2017
- ‘Writing Design /Design Writing,’ London College of Communications, UAL, London, 2017
- ‘Exploding Footnotes: Design Research Made Visible,’ London College of Communications, UAL, London, 2016
- Keynote, Research in Design Education Summit, Breda, Netherlands, 2015
- Graphic Design Research conference, Falmouth University, 2015
- ‘Future of Design Education,’ State University of North Dakota, USA, 2015

**On research topics (climate justice, deep time, graphic design, design criticism):**

- Keynote, ‘All Hands on Deck’ symposium, Faculty of Design, Architecture & Building, University of Technology Sydney, Sydney, Australia, July 2023
- Keynote, Design Ethics Conference, School of Art and Design of Guangdong University of Technology in Guangzhou, China, December 2022
- ‘A Taste of Europe,’ discussion about Europe’s self-imaging, with architect Rem Koolhaas et al., de Balie, Amsterdam, May 2022
- ‘Pedagogy on the Page,’ 100 Years of Reyner Banham, Architectural Association, London, March 2022
- ‘Lunar Artefacts,’ Felix Meritis, Amsterdam, March 2022
- ‘Instadeep: Seams and Ruptures in Human-Geological Time in Art and Design Research,’ Leiden University, March 2022
- ‘Repair and Care Critical Collaging Workshop,’ Connecting Cultures, Associazione Culturale, Milan, February 2021-2023
- Keynote, Design History Society Conference, Newcastle, September 2019
- Keynote, ‘The Future of Design: From Materiality to Process?’ Amsterdam Design Centre, July 2019
- Design Observer writers panel, Tate Modern, London, May 2019
- ‘Critical Visual Language,’ Academy of Art and Design FHNR, Basel, 2018

- Annual Wim Crouwel Lecture: ‘Modernism, Ecology, Design Criticism, and the Anthropocene,’ University of Amsterdam, 2017
- ‘The Exploded Design Canon,’ Dutch Design History Symposium, Utrecht, 2016
- ‘All Possible Futures: Critical Graphic Design,’ California Institute of the Arts, 2014
- ‘Writers, Politics, Power, Class and Cash,’ Centre Pompidou, Paris, 2014
- Design Criticism Symposium, Columbia University, NYC, 2014
- ‘The Aspen Complex,’ Artists Space, NYC, 2012
- AIGA NY/Cooper Hewitt Design Museum, NYC, 2012
- USA Society of Journalists & Authors Conference, NYC, 2012
- ‘Writing Criticism Now,’ Syracuse University School of Architecture, USA, 2012
- Keynote, Tasmeeem Doha Conference, Virginia Commonwealth University, Doha, 2011
- Annual Design Thinking Lecture, AIGA Chicago, 2011
- Museum of Modern Art QT Series, NYC, 2010
- ICOGRADA Conference, Beijing, China, 2009
- AIGA National Design Conference, Denver, USA, 2007

## **CONFERENCE MODERATION & DIRECTION**

### **Conference moderation:**

- Future of Design Archives, Design Day, New Institute, Rotterdam, 8 June 2023
- Co-moderator, ‘It’s All Graphic: Critical Interventions in the (Design) Archive,’ Pakhuis de Zwijger, December 2022
- ‘Redesigning the Designer,’ symposium, New Institute, Rotterdam, 2019
- ‘Reading Matter,’ panel, New Institute, Rotterdam, March 2019
- ‘Women and Design,’ panel, Design Museum, London, December 2018
- Core 77 ‘State of Design,’ panel, 2013

- ‘Blunt: Graphic Design Criticism Now,’ AIGA, 2013
- ‘Learning from Experience,’ panel, Designers & Books Fair, NYC, 2012
- Panel, AIGA National Design Conference, 2011
- ‘Abstract: The Future of Design in Media,’ conference, Portland, Maine, 2011
- ‘State of Design Criticism,’ panel, College Art Association Conference, NYC, 2011
- AIGA Educators Conference, North Carolina State University, 2010
- Panels, Design History Society Conference, University of Hertfordshire, 2009
- ‘AIGA NY Fresh Dialogue,’ 2009; and AIGA NY ‘Conversation: Wim Crowel and Massimo Vignelli,’ 2007
- ‘Schools of Thoughts 3,’ AIGA educators conference, LA, 2007

**Conference program direction:**

- ‘Fault Lines: KABK Research Forum,’ The Hague, 2017-2022 (with formats ranging from Zoom studio visits and online research tours to a radio show where students interview their professors about research, and a livestreamed TV Talk Show)
- ‘Is This Thing On? The Public Dimensions of Artistic Research’ ACPA Conference, Leiden University, 2018
- SVA MFA Design Criticism lecture series, NYC, 2008-15
- SVA MFA Design Criticism conferences, NYC, 2008-15
- ‘Being Here: Locality and Craft in Graphic Design,’ Berlin, 2004
- ‘Voice: AIGA National Design Conference 2002,’ Washington, D.C., (with 120 speakers and 100+ creative/production team)
- ‘Looking Closer: AIGA Conference on Design History & Criticism,’ 2001

**ACADEMIC SERVICE & RECOGNITION**

**Board membership:**

- Selected representative for the Netherlands in European Central Bank Theme Advisory Group for Redesign of Euros, 2021-24



- Steering committee member, Kunst Onderzoek Lectoren Platform (Artistic Research Readerships Platform), 2020-
- Education Committee, Museum of Arts & Design, New York, 2013–2015|
- AIGA New York, 2010-2012

**Grants & awards:**

- Winner, Simon Mari Pruys Prize for Design Criticism, 2019
- Winner, Design History Society Writing Award, 2018
- Grant recipient, Graham Foundation, 2015
- Invited member, Alliance Graphique Internationale, since 2013
- Nominated for 'Design Mind,' National Design Awards, 2009
- Recipient, *Surface Magazine* Avant Guardian Award, 2008

**Jurying:**

- Design History Society Writing Award, 2022
- 'Cased' AIGA Design Competition, 2015
- *Fast Company* Innovation by Design Awards, 2015
- Biennial of Slovene Visual Communications, Ljubljana, 2013
- Cooper Hewitt Smithsonian National Design Awards, New York, 2012

**External examining:**

- External Examiner, Graphic Design Communication MA, Central Saint Martins, University of the Arts London, 2019-2023
- External Examiner, National College of Art and Design, Dublin, 2018-21
- Guest critic for Pre-PhD and Professional Doctorate programme, Groningen, and workshop instructor at PD conferences, 2022
- External Evaluator, Art and Design, European University Cyprus, 2021
- Critical Friend, Research, Willem de Kooning Academy, Rotterdam, 2019-22
- External Reviewer, Art and Design, American University of Sharjah, 2016

- Visiting Critic, Vilnius Academy of Arts, Lithuania, Artistic Research, 2019
- Visiting Scholar, Monash University, Melbourne, 2016-
- Visiting Professor, London College of Communications, UAL, London, 2016-2018
- Visiting Scholar, Virginia Commonwealth University Qatar, Doha, 2014

30+ tenure support letters, regular peer reviewer and editor for papers and publications, panel convenor at academic conferences, Erasmus Mobility Erasmus Program.

#### **Senior Lecturer, MFA and BA Graphic Design courses 1998-2008:**

- Yale University School of Art, New Haven
- Rhode Island School of Design, Providence
- University of the Arts, Philadelphia
- California Institute of the Arts, Los Angeles
- Otis College of Art and Design, Los Angeles
- School of Visual Arts, New York
- Maryland Institute College of Art, Baltimore
- Parsons New School of Design, New York
- Royal College of Art, London, UK
- Portsmouth University, Portsmouth, UK

#### **PhD RESEARCH SUPERVISION**

##### **Primary or secondary supervisor for:**

- Alexander Cromer, artistic research in voice, performance and black ecologies
- Roosje Klap, artistic research in AI and graphic design
- Veronica Aumann, artistic research in digital textile design and weaving
- Stephanie Smith, UvA, art historical research in site specific art projects
- Julie van Oyen, design research in fermentation as material practice
- Basma Hamdy, design research in decolonising Gulf region image futures
- Elizabeth Pysarenko, humanities research in nuclear waste as cultural heritage

##### **Member of doctoral guidance committee for:**

- Paul Bailey, artistic research, Ghent University and KASK & Conservatory
- Alex Todd, graphic design history research, Brighton University, UK
- Tamalone van den Eijnden, Horizon Europe BioTraCes, University of Twente

##### **Member of doctoral examining committee for:**

- Mike O'Connor, artistic research, Vrije Universiteit, 2023
- Francesca Ranalli, Social and Behavioural Sciences, University of Amsterdam, 2023
- Mohammad Ali, PhD Design, RMIT, Melbourne, 2022
- Joost Grootens, artistic research, PhDArts, Leiden University, 2020
- Patricia de Vries, art history, Erasmus University, Rotterdam, 2020